

Preparing Students for Their Financial Future

EverFi's mission is to help educators engage and teach 21st century learners to ensure that they are college and career ready. We have developed a nationwide education network of thousands of schools that are using EverFi's co-curricular digital learning tools to teach, assess, badge, and certify students in critical skills. Through a unique model that taps into the private sector's desire to extend education opportunity, the EverFi platform is available to K-12 public schools at no cost.

The Need for Financial Literacy

Schools are facing a heightened focus on preparing students for college and careers. However, many students lack the basic understanding of personal finance that is necessary for future financial achievement, confidence, and well-being. The majority of teens look to their parents and family to educate them on financial topics, but reliable information is often lacking. Proactively teaching personal finance in schools and arming students with a foundation of knowledge is critical as the financial knowledge teens develop today will set the tone for the decisions they make in their future. As a result, we believe that financial literacy should be a key part of school curriculum.

EverFi-Financial Literacy™ is a personalized, co-curricular resource that can stand alone, or work alongside existing curriculum to engage today's millennial students. The 10-module, 6-8 hour program is web-based and covers over 600 topics including banking, credit scores, insurance, credit cards, student loans, mortgages, taxes, stocks, savings, 401k's and other critical financial concepts.

EverFi is a turnkey resource for teachers that resonates with today's digital generation and provides meaningful student performance metrics to schools. It leverages cutting-edge personalized learning technology to meet a variety of learning modalities, and a deep base of education research and data to provide valuable insight into student learning.

EverFi's web-based platforms reach learners at scale

- Over 5.8M students have completed EverFi's critical skills programs
- Active use at over 5,000 K-12 schools nationwide including 69 of the largest 100 school districts

Deep Partnership with Schools and Teachers

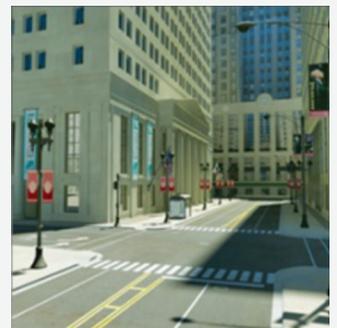
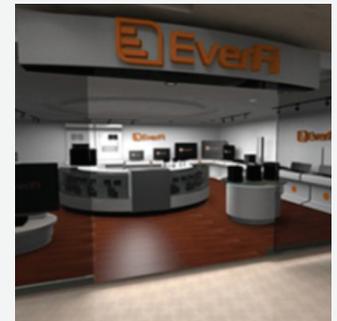
- Nationwide activation team comprised of former teachers
- Dedicated training and support for all administrators and teachers adopting EverFi platforms in their schools and classrooms

Available to K-12 Schools for Free

- EverFi partners with the private sector to bring digital learning to communities at no cost

44%

PERCENT OF TEENS REPORTED THAT STRESS ABOUT MONEY AT HOME AFFECTS THEIR SCHOOL PERFORMANCE.



EverFi is the leading technology platform that teaches, assesses, and certifies students in critical skills. Our courses have touched the lives of over five million students.



School Benefits

Standards Alignment

Aligned State and National Financial Literacy Standards and Common Core State Math Standards

Flexibility for Teachers

Allows teachers to utilize content modules that align to curricular pacing plans

Curriculum Guide & Training Tools

Detailed teacher guides on implementation strategies and best practices

Adaptive Pathing

Built-in knowledge checks evaluate student progress and personalize the learning experience

Built-in Assessments & Surveys

Provide visibility into student knowledge gains and changes in attitudes and behaviors

Reporting

Track student progress and enable teachers to differentiate instruction based on student outcomes

Getting Started at Your School

Implementing EverFi in your school is incredibly easy. Teachers can start using the program after a brief 20 to 30-minute training led by an EverFi activation specialist. Extending Financial Literacy instruction to your students now can arm them with the knowledge and skills they need to develop a secure financial future. For more detail on EverFi's approach and platform benefits, visit everfi.com/everfi



Program Efficacy

Students completing the course showed an average knowledge gain of

38%

based on pre and post assessment measures.

— Based on results from a 6 month study of high school students using EverFi, 2012

User Feedback

98%

of teachers believe that the course enhanced their existing curriculum and would recommend it to other teachers

82%

of students think that all students should be *required* to take the course

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